



Free Scallop Sorter Program

The McDowell Foundation uses sorter giveaways to turn a simple conservation idea into an easy, memorable habit at the ramp and on the water.

2"

VOLUNTARY SORTER

If a scallop fits through the opening, release it alive where you found it so it can keep growing.

Program value

- Encourages release of smaller scallops before they have a chance to be harvested.
- Gives kids and new scallopers a visible conservation tool.
- Creates a strong brandable outreach piece for Pasco County events and marinas.

How to explain it

- "This is not a legal size device — it is a voluntary conservation guide."
- "If it fits through, let it grow."
- "The goal is to protect future scallop opportunity and support reproduction."

Best places to distribute

- Boat ramps and marinas.
- Bait shops and charter partners.
- School and youth events.
- Cleanup days and community festivals.

What to pair with the sorter

- Safe scalloping checklist.
- Shell-disposal message.
- Clean-water action sheet.
- QR code to the Foundation's conservation page and current public information.

